

LIVE LIKE YOUR LIFE DEPENDS ON IT
PARTNER FORM

The Live Well Message Alliance in partnership with the Missouri Department of Health is implementing the ***Live Like Your Life Depends On It*** campaign and invites individuals, associations and organizations to join the efforts. This campaign targets adults, 45 years and older, and delivers messages to prevent and control chronic diseases. The campaign messages have been researched and the Department makes a variety of materials and resources available to support partners' campaign participation. Materials have been designed to complement partners' existing programs and services for the target audience.

The Department works to develop new materials and resources, keeps partners informed about new materials and resources, and shares new ideas on how to successfully use the materials. In turn, the Department requests that partners send in periodic updates regarding how they are using the materials or messages. The Department also requests that partners use the messages as designed to help Missourians hear a consistent message. This reinforces the message and expands the reach of the campaign.

For more details regarding the campaign and materials available please refer to the Department's website, <http://lifedependsonit.com> or call 573-522-2820.

Please complete the information below if you would like to participate in the campaign:

Signature, Agency/Organization Representative

Date

Agency/Organization

Address

City

State

Zip

Business Phone

Cell Phone

E-mail

Return form to:

Missouri Department of Health and Senior Services

Section of Chronic Disease Prevention and Nutrition Services

PO Box 570

Jefferson City, MO 65102

Fax: 573-522-2856

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